

# 2025 ICOI Asia Pacific Congress

**Embracing the Future, Beyond the Past.** 

2025. **6**. **27**(Fri) ~ **29**(Sun) · **EXCO Daegu** 





Sponsor & Exhibitor Prospectus

# Exhibitor & Sponsor Prospectus

#### Dear Exhibitor/Sponsor:

The International Congress of Oral Implantologists and its worldwide membership of over 12,000 members invites you to be a sponsor and/or an exhibitor at our ICOI ASIA PACIFIC Congress on June 27-29, 2025 in Daegu, Korea.

The Exhibitor/Sponsor Prospectus includes all the important information you will need to make your participation at our meeting a huge success.

We are anticipating a large number of both specialists and general dentists, young implantologists from around the world. It is ICOI's custom to provide the maximum opportunity for our exhibitors to interface with the delegates.

This prospectus contains specific information for decision making on whether to become a Sponsor, Exhibitor or both. But please don't delay. We will be assigning booths on a FIRST COME, FIRST SERVED basis with understandable courtesy to our sponsors. We expect a rapid and complete sellout so please don't delay.

We look forward to seeing you in Korea in June 2025.

#### Byung-Sup SOHN, DDS. PhD

Chairman, ICOI AP Congress 2025 Organizing Committee



# Exhibitor & Sponsor Prospectus

#### **Sponsorship Information**

The ICOI KOREA is pleased to offer a limited number of sponsorships for our ICOI Asia Pacific Congress. An impactful addition to your marketing plan, sponsorship will provide high visibility and increased exposure to our attendees. The site for this meeting is EXCO in Daegu, Korea. Sponsorship consideration will be on a first come, first served basis.

### Package Program

#### Diamond Sponsorship: 25,000 USD



- Provide 4 booth sites (24 sqm).
- · Allocate lecture time during the Main Congress on June 28 (Sat) and 29 (Sun).
- Offer one (1) half-day Pre-Congress course provided by your company on June 27 (Fri).
- Loop the company promotion clip during coffee breaks.
- Include one (1) complimentary full-page insertion in the event program.
- Include a promotional insert in the registration packet\*
- · Recognition as a sponsor on all advertising and promotional materials for the meeting.
- Display the corporate logo on signage at the registration and exhibit entrance.
- Pre- and post-meeting recognition on social media platforms.

#### Platinum Sponsorship: 15,000 USD



- Provide 2 booth sites (12 sqm).
- Offer one (1) half-day Pre-Congress course provided by your company on June 27 (Fri).
- · Loop the company promotion clip during coffee breaks.
- Include one (1) complimentary full-page insertion in the event program.
- Include a promotional insert in the registration packet\*
- Recognition as a sponsor on all advertising and promotional materials for the meeting.
- Display the corporate logo on signage at the registration and exhibit entrance.
- Pre- and post-meeting recognition on social media platforms.

#### Gold Sponsorship: 10,000 USD



- Provide 1 booth sites (6 sqm).
- Include one (1) complimentary full-page insertion in the event program.
- Include a promotional insert in the registration packet\*
- Recognition as a sponsor on all advertising and promotional materials for the meeting.
- Display the corporate logo on signage at the registration and exhibit entrance.
- Pre- and post-meeting recognition on social media platforms.

### **Q** Additional Options

#### Gala Dinner: 15,000 USD

- Will be held as a sponsorship night for your company on June 28 (Sat).
- Includes one (1) complimentary full-page insertion in the event program).

#### Lunch: 15,000 USD

- Lunch & Learn: Available on June 28 (Sat) or June 29 (Sun) (select one day).
- Includes one (1) complimentary full-page insertion in the event program in black and white.

#### Exhibition: 2,500 USD

- Provide 1 booths site (6 sqm).
- 1kw electricity and power outlet

#### Registration Packet: 10,000 USD

- The company logo will be printed on bags distributed to all attendees at the Congress.
- Includes one (1) complimentary full-page insertion in the event program.

#### Stationery Items: 4,000 USD

- Writing pads, pens, and/or name tags: Inclusion of the company logo.
- One (1) complimentary full-page insertion in the event program in black and white.

#### **Lucky draw**

- Lucky Draws will be held during each session and may include your products or other items.
- For more details, please contact the office.

### 3 Bank Information

 Beneficiary: KOREA SOCIETY OF ORAL **IMPLANTOLOGISTS** 

Bank Name: SHINHAN Bank

· Bank Branch: Sanbon Branch

Account Number: 180-028-222125

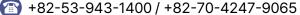
SWIFT Code: SHBKKRSE

Bank Address: 72, Gwangjeong-ro, Gunpo-si

Gyeonggi-do, 435-805, Korea

ICOI AP Congress 2025 Secretariat (MICE CO., Ltd)









# Exhibitor & Sponsor Prospectus

(signature)

### **Sponsorship Application**

|                       |                         |             | -   |                         |        |               |    |
|-----------------------|-------------------------|-------------|---|-------------------------|--------|---------------|----|
| Company Name          |                         |             |   |                         |        |               |    |
| Brand Name            |                         |             |   |                         |        |               |    |
| Representative        |                         |             | Busines   | ss Registration No.     |        |               |    |
| Address               |                         |             |   |                         |        |               |    |
| Person in<br>Charge   |                         | Name        |   | Position / Dept.        |        |               |    |
|                       |                         | Tel.        |   | Mobile                  |        |               |    |
| Email                 |                         |             |   | Website                 |        |               |    |
|                       |                         |             |   |                         |        |               |    |
|                       |                         | Categ       | ory   | Price (excl. VA         | T)     | Remarks       |    |
| Package<br>Program    | ☐ Diamond Sponsorship   |             |   | 25,000 USD              |        |               |    |
|                       | □P                      | latinum Sp  | oonsorship  | 15,000 USD              |        |               |    |
|                       |                         | old Spons   | orship  | 10,000 USD              |        |               |    |
| Additional<br>Options | ☐ Gala Dinner (June 28) |             |   | 15,000 USD              |        |               |    |
|                       | □R                      | egistration | n Packet  | 10,000 USD              |        |               |    |
|                       |                         | unch Spor   | nsorship (June 28)  | 5,000 USD               |        |               |    |
|                       |                         | unch Spor   | nsorship (June 29)  | 5,000 USD               |        |               |    |
|                       | □S                      | tationery I | tems  | 4,000 USD               |        |               |    |
|                       |                         | xhibition S | pace (3m*2m)  | 2,500 USD / boo         | oth    | X booth       |    |
|                       |                         | ucky Draw   | 1   | Contact the Secretariat |        |               |    |
|                       | ard<br>ad ar            | □ Wire      | Transfer  o the terms and conditions o Pacific Congress 2025. | s on the following p    | oage a | and commit to |    |
|                       |                         |             | Company Na  | Date: DD                |        | MM            | YY |
|                       |                         |             | Company No  | a                       |        |               |    |

Representative:

#### **Terms and Conditions**

#### 1. Terms of Reference

- a. "Sponsors" refers to companies that submit the application to sponsor the ICOI AP Congress 2025.
- b. "Host Organization" refers to the ICOI AP Congress 2025 Local Organizing Committee.

#### 2. Assignment of Booths

- a. The Host Organization will assign a space in accordance with the level of sponsorship, order of application with payment and the nature of exhibit.
- b. The Host Organization may change the assigned location of the booth at any time prior to the opening of the Exhibition if it is considered necessary for smooth operation of the Exhibition Hall. Such change will be made at the sole discretion of the Host Organization and the Sponsors may not claim compensation for the result of any changes.

#### 3. Application

- a. An entity that wishes to participate in the "Sponsorship program" will be requested to prepare and submit the application to the Host Organization.
- b. The amount due must be paid in full before the advised date in an invoice issued by the Host Organization.

#### 4. Use of Exhibition Hall

Sponsors must set up and remove exhibits within the notified time and in the event that Sponsors fail to meet the deadlines, the Sponsors are subject to compensation for any delays and/or damages to the Host Organization.

#### 5. Safety Measures

- a. Sponsors will be responsible for safety management, such as preventive action, maintenance, or repair of any risk in booth structures, or exhibits, for visitors' and other Sponsors' safety.
- b. The Host Organization will not be liable for any accidents of personal injury occurring in the exhibit booth by the Sponsors' non-performance of safety management duties.
- c. Sponsors must not violate the rules of EXCO during the period of installation or removal of booth structures and/ or exhibits. If there is evidence supporting serious violation of rules, the Host Organization has an authority to remove the booth or other structures of the relevant Sponsors for the smooth operation of the Exhibition, and any costs and expenses shall be borne by the appliable Sponsors.

#### 6. Management of Exhibition Hall

In the event that Sponsors exhibit any items different from the exhibits specified in advance or any items that are not appropriate to the nature of the conference or attempt to sell any items directly to visitors without approval of the Host Organization, the Host Organization may order immediate suspension of the items. Also, using a microphone or loudspeaker inside the Hall is not allowed in the booth. In such cases, the fees shall not be refunded.

#### 7. Change/ Cancellation of Sponsorship

- a. Sponsors must refer to the attached sponsorship/ exhibition program for benefits provided by the Host Organization.
- b. When the sponsorship is withdrawn, the amount paid by the time of withdrawal shall not be returned.

#### 8. Mutual Cooperation and Dispute Resolution

- a. Host Organization and Sponsors shall mutually support and cooperate to ensure that this competition is held successfully.
- b. In principle, all problems arising from the failure of this agreement due to force majeure shall be resolved through mutual consultation between the Host Organization and the Sponsors.
- c. All disputes arising in connection with this Agreement shall be subject to arbitration by the Korea Commercial Arbitration Agency or a judgement by the competent court.

#### 9. Others

When necessary, the Host Organization may issue supplementary regulations in addition to the above terms and conditions and those regulations must be respected by all Sponsors.